



## PRESS RELEASE

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### **Lufthansa Group launches AnyWay Travel Pass for more flexibility to arrive at your destination**

- **Attractive fares with the Lufthansa Group's "AnyWay Travel Pass" from Hong Kong to selected European destinations**
- **Easy transfer and attractive services via the four Lufthansa Group hubs in Frankfurt, Munich, Vienna and Zurich**

Sometimes you know exactly when and where you want to go, but what the flight route to your destination looks like is secondary for some globetrotters. Starting from end of last year, the Lufthansa Group has launched the prototype "AnyWay Travel Pass" on long-haul destinations precisely for these journeys. And from today, travelers from Hong Kong can enjoy this new product as well.

Customers can go to [www.lh-anywaytravelpass.com](http://www.lh-anywaytravelpass.com) or [www.swiss-anywaytravelpass.com](http://www.swiss-anywaytravelpass.com) or [www.austrian-anywaytravelpass.com](http://www.austrian-anywaytravelpass.com) and select their destinations, dates for the departure and return flight. Customers can choose between the Travel Passes available for the routes from Hong Kong to selected European destinations including Barcelona, London, Geneva, Amsterdam, Milan, Copenhagen, Lisbon, Rome, Venice, Budapest, Stockholm, Oslo, and Vienna. Prices for an AnyWay Travel Pass start at 2488 HKD one way with limited availability. Flights are available in Economy Class and one piece of luggage is included. Customers are informed several days before departure. In any case, the customers will travel with one of the Lufthansa Group hub airlines Lufthansa, Austrian Airlines, or SWISS. The offer is made possible by the flexible and harmonized control of passenger flows via the four Lufthansa Group hubs in Frankfurt, Munich, Vienna and Zurich.

"With the AnyWay Travel Pass we are expanding the range of possibilities for our customers to make optimum use of the flexibility of our Lufthansa Group offer via our four hubs," says Mr. Veli Polat, Senior Director Sales Greater China Lufthansa Group Airlines. "We want to be faster in the market, test innovative ideas and break new ground. The AnyWay Travel Pass is a good example. And I am very glad passengers who start their journey from Hong Kong can now get benefit of this product."

The AnyWay Travel Passes can be booked from 23 April to 13 May 2018. The trip must take place between 20 May and 27 October 2018. For outward and return flights, separate Travel Passes must be purchased. AnyWay Travel Passes are non-refundable; a change of date or route is not possible.

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**Media Relations**

Manager Lufthansa Group Communications Greater China, Deutsche Lufthansa AG  
Sophy Zheng  
Tel: +86 (0) 21 5352 4999 ext 8107  
Email: lu.zheng@dlh.de