



News

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Lufthansa named Best European Airline for the second year in a row

- **TTG Travel Awards 2017 once again honoured Lufthansa as the best amongst all European airlines**

For the second year in a row, Lufthansa was awarded Best Airline in Europe at the 28th TTG Travel Awards 2017 on 28 September in Bangkok, Thailand. Presented annually by TTG Asia, the award is the most coveted and influential recognition in the Asia-Pacific travel industry. Each year, the ceremony is attended by the industry's most renowned personalities and key influencers in Asia-Pacific and beyond.

"We are very proud that Lufthansa was able to convince members in the industry once again and defended the title "Best European Airline" at the prestigious TTG Travel Awards 2017. This award confirms our position as the leading European airline in the region," said Mr Stefan Molnar, General Manager Sales Thailand, Vietnam and the Mekong Region for Lufthansa Group Airlines. He added, "I would like to express my gratitude to all our employees on board and on the ground, whose personal service makes for an outstanding travel experience for our customers every day. We will continue to strive to provide convenient and high-quality products and services."

The TTG Travel Awards honours the best in the Asia-Pacific travel trade in 4 categories: Travel Supplier, Travel Agency, Outstanding Achievement and Travel Hall of Fame. Winners are determined by readers of TTG Travel Trade Publishing's print and online titles across the region: TTG Asia, TTG China, TTG India, TTGmice, TTG-BTmice China, TTGassociations and TTG Asia Luxury. Airline Awards are also voted by travel consultants, tour operators and destination management companies.

In its respective category, Lufthansa has not only provided the best service (both on ground and on board), network and schedule. The leading German carrier has also outdone its competitors in terms of reservations, confirmations and commission payments acting most agent-friendly. Lastly, Lufthansa stood out on its professional sales and marketing team in terms of innovative ideas, incentive programmes and servicing.

For more information about TTG Travel Awards, visit <http://awards.ttgasia.com/>.

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