



## News

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Beijing, 9 October 2017

### **Lufthansa Group Airlines appoint Shuo Zeng as General Manager Sales for Northern China**

Mr. Shuo Zeng, 39, has been appointed General Manager Sales Northern China of Lufthansa Group Airlines, effective 1 October, 2017. In addition to this role, Mr. Zeng is also the Sales Coordinator China of the Joint Venture with Air China, reporting directly to Mr. Veli Polat, Senior Director Sales Greater China Lufthansa Group Airlines.

Mr. Shuo Zeng started his Lufthansa career in 2011 at Lufthansa Revenue Services in Hamburg after his university graduation and six years of experience in consulting and investment industry. In 2013, he moved to Lufthansa headquarter in Frankfurt and joined the Global Sales Process & Steering Team. Prior to the appointment of this role, Mr. Zeng worked at the Lufthansa Group Sales Business Intelligence Team in Frankfurt as Sales Analyst Expert. Mr. Shuo Zeng graduated from university of Muenster, Germany, with a Bachelor and Master of Science in Economics. He is married and has two children.

“I am very happy that Shuo Zeng enriches our professional sales team in China with his broad experience in the airline industry and his knowledge of Beijing market.” introduced Mr. Veli Polat, Senior Director Sales Greater China Lufthansa Group Airlines.

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