



## PRESS RELEASE

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### **Lufthansa Group Airlines appoints Alain Chisari as new Vice President Sales Asia Pacific**

**– Effective September 2018, Alain Chisari to oversee all sales activities as Vice President for Lufthansa Group Airlines in Asia Pacific based in Singapore**

Lufthansa Group Airlines announced that it has appointed Alain Chisari as its new Vice President Sales Asia Pacific. Effective September 2018, he will be managing and directing sales activities of the Lufthansa Group Airlines (Lufthansa German Airlines, SWISS and Austrian Airlines) and also Brussels Airlines, in Asia Pacific.

Heike Birlenbach, Senior Vice President Sales Lufthansa Hub Airlines and Chief Commercial Officer Hub Frankfurt said: “We are very pleased that we could win Alain Chisari to take over this important position for the Lufthansa Group Airlines in Asia Pacific. With his experience in fields such as sales and distribution, network planning and online marketing developments, he will contribute to the success of the business in the region.”

Alain Chisari has held several key positions in the airline industry over the last nearly 20 years. For the last five years he served as Chief Commercial Officer and Member of the Management Board at Edelweiss Air AG, the sister company of Swiss International Air Lines. Prior to that he was Head of External Relations & Alliances and Head of Leisure Sales Switzerland at SWISS. He also held various positions with Delta Air Lines in Germany, Austria, South Africa and the UK after he had worked in corporate sales functions at British Airways and American Airlines.

“I’m very excited to embark on this new journey in a dynamic and vibrant region. Asia Pacific is growing at an exponential rate and I’m really looking forward to being part of, driving and leading Lufthansa Group Airlines in Asia Pacific into continuing success. And few of the key objectives is to focus on current Joint Venture and partnership opportunities with the Asian carriers, as well as maximising the Lufthansa Group digitalisation and innovation initiatives in the markets”, said Alain Chisari.

Alain Chisari is Swiss and holds an Executive Master Degree in General Management SGMI, St. Gallen (Switzerland). He is fluent in German, English, Swedish, French and Italian.

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