



## PRESS RELEASE

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### **Lufthansa introduces new in-flight menu**

- **Partnership with The Leela Palaces, Hotels and Resorts continues**
- **Meals tailored to suit preferences of customers follows promise of new campaign #SayYesToTheWorld**
- **Traditional ingredients meet innovative recipes**

Lufthansa India this month unveiled a brand-new menu that has again been curated in collaboration with The Leela Palaces, Hotels and Resorts and its Master Chef Vinod Saini. The new menu offers a selection of nutritious meal options, based on innovative recipes but still use traditional ingredients and bring out authentic Indian flavours to spoil customers while cruising at 36,000 feet.

As of immediately, passengers travelling on Lufthansa German Airlines to/from India are able to order from an array of delectable meal options offering a modern take on traditional Indian cuisine. Featuring exquisite dishes from across the country that have been created using freshest seasonal ingredients involving modern food techniques, the in-flight menu ensures that passengers have access to a healthier and exclusive dining experience.

“At Lufthansa, we are delighted to encourage the growing zeal within Indian travelers to explore the world as reflected by our #sayyestotheworld campaign. Being a preferred partner in airline travels also means, listen to our customers preferences. Indian passengers are demanding more diverse and healthier culinary experiences during their travel”, said Wolfgang Will, Senior Director, South Asia, Lufthansa Group. “Our new in-flight menu reflects our understanding of changing passenger preferences and reaffirms our commitment of being ‘More Indian than you think’.”

For the new menus Lufthansa German Airlines once again partners with Master Chef Vinod Saini from The Leela Palaces, Hotels and Resorts. There he creates majestic experiences focusing on the royal kitchens of India at their signature fine dining restaurant Jamavar. The close and successful cooperation with Lufthansa goes beyond and is an exchange across countries to achieve best possible results. “Exploring the world has led me to find my passion for being a chef. Working with Lufthansa means to explore the world further. To train chefs in India and Germany on such a high quality level has been very enriching for me too”, said Master Chef Vinod Saini from The

Leela Palaces, Hotels and Resorts. "Indian food is soul food! Yet, we have combined Indian culinary traditions with a creative approach to meet the needs of a modern traveller."

The new in-flight menu is introduced across First Class, Business Class, Premium Economy Class as well as Economy Class. It offers refreshed and customized delights for customers featuring colorful, tasty and healthy meals. The menu features dishes such as roasted chicken slices with sunflower seeds on a bed of carrots and honey sesame oil mint leaf or Lobia Sundal, a raw mango salad as appetizer choices. Martaban Gosht garnished with ginger julienne and chopped coriander, Chandani Murgh Korma and Shalgam Gosht and more for main course. To satisfy sweet cravings, passengers can choose from traditional classics such as Baked Rasgulla with caramel sauce, Kasi Halwa, Litchi Nariyal ki Kheer. Moreover, passengers with special requests for a diabetic, Jain or Kosher meal or passengers with food allergies also have scrumptious options to choose from.

Lufthansa recently introduced Chaayos Masala Tea on flights to/from India effective May 2018. Exclusively crafted for the airline, it features a special blend of high quality natural ingredients, including Assam tea, dried ginger, cardamom, cinnamon, black pepper and cloves, with no added artificial flavours.

## **Lufthansa Group in brief**

The Lufthansa Group is the world's largest aviation group in terms of turnover as well as the market leader in Europe's airline sector. The Group strives to be the "First Choice in Aviation" for its customers, employees, shareholders and partners. Safety, quality, reliability and innovation are the prime credentials and priorities of all its business activities.

The Lufthansa Group is divided into the three strategic areas of Hub Airlines, Point-to-Point Business and Service Companies. The Group's network carriers, with their premium brands of Lufthansa, SWISS and Austrian Airlines, serve its home market from their Frankfurt, Munich, Zurich and Vienna hubs. With its Eurowings brand, the Group also offers short- and long-haul point-to-point services in the growing private travel market. And with its service companies, which are all global market leaders in their individual industries, the Lufthansa Group has found success in further areas of the aviation business.

Lufthansa Group airlines serve 343 destinations in 103 countries, offering 15,415 weekly frequencies. The current fleet is comprised of 728 aircraft (as of December

2017) and the Group will continue to take delivery of new aircraft until 2025. In 2017, the Lufthansa Group employed around 130,000 personnel, welcomed 130 million passengers aboard its flights and generated sales of around EUR 35.6 billion.

The Lufthansa Group is headed by the five-member Executive Board. Carsten Spohr is Chairman & CEO; Thorsten Dirks is in charge of Eurowings and Aviation Services; Harry Hohmeister bears responsibility for the Commercial Management of the Group's Hub Airlines and Airports; Ulrik Svensson is the Head of Finance and IT; and Dr. Bettina Volkens is in charge of HR and Legal Affairs.

For further information, guests may log on to [www.lufthansa.com](http://www.lufthansa.com) or contact their nearest travel agent. Terms & conditions apply. Follow us on Twitter: @lufthansaNews

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