



PRESS RELEASE

India, September 20, 2018

Over 100 investors among 20,000 attending Lufthansa Start-up Expo 3

- **Largest edition being held at Pragati Maidan on October 6**
- **Supported by StartupIndia, SIDBI along with 100 partners**

The Start-up Expo, India's largest ecosystem for start-up success, is all set for its third powerful edition on 6 October 2018 at hall number 7, ITPO, Pragati Maidan, New Delhi. Co-created by Lufthansa India and the Delhi-NCR chapter of The Indus Entrepreneurs (TiE), the Expo will see the convergence of more than 20,000 delegates from 175 cities across India, and is expected to include over 100 investors, 500 recognized business experts, along with 500 innovative start-up exhibitors.

An extraordinary initiative that brings together the collaborative power of India, the Expo offers new entrepreneurs all that they need to succeed, all together, all in one place and free of cost. It provides entrepreneurs a high visibility transformative platform where they can showcase their ventures, meet investors, engage with government organizations, attend knowledge sessions, receive one-on-one mentoring, network with business experts, explore partnership opportunities, find potential customers and interact with all the stakeholders that can help them scale new heights.

"Lufthansa is deeply committed to partnering the success of Indian business, and for nearly a decade we have been collaborating with the experts at TiE to nurture young entrepreneurs in India," said Wolfgang Will, Senior Director, South Asia, Lufthansa Group Airlines. "Start-Up Expo is yet another dimension of Lufthansa's #SayYesToTheWorld campaign, which opens up the world to these young dreamers and explorers seeking new opportunities," he added.

The Startup Expo will also feature the Grand Finale of the 'Elevator Pitch' contest, launched in August by Lufthansa. The extraordinary contest offers budding entrepreneurs an opportunity to make a 3-minute business pitch to win a sponsored seat in a business program at Cambridge University, a Lufthansa Business Class ticket to Europe as well as coveted TiE Delhi-NCR mentorship. Registered participants are currently undergoing two rounds of shortlisting by the best business minds, prior to the announcement of the top four contestants for the Grand Finale round. At Start-up Expo 2018, the finalists will make a live elevator pitch to eminent jury members as they vie for the Grand Prize.

The Expo has grown exponentially each year to become a nationwide movement, attracting a growing stream of partners and start-ups. It is supported by Department of Industrial Policy & Promotion (DIPP), StartupIndia and Small Industries





Development Bank of India (SIDBI), and over 100 partners pan India – including industry associations, government agencies, support organizations, investors, venture capitalists, accelerators, corporates, embassies, business experts and mentors.

“While nurturing entrepreneurship is a core mission at TiE, Lufthansa’s strong commitment to enabling the success of budding entrepreneurs in India has been truly commendable,” said Geetika Dayal, Executive Director, TiE Delhi-NCR. “This year’s Start-Up Expo is even bigger offering immense opportunities to entrepreneurs to network with some of the finest brains in the country for investments and collaboration. It is also more inclusive in terms of sectors, gender, geography and demographics.”

As a truly inclusive event, the Startup Expo is open to public from 09:00 a.m. till 06:00 p.m. and is a great chance to interact with and learn about the exciting projects and ventures happening in India. More details on the Start-up Expo can be found on www.lufthansastartupexpo.in

Join us on Twitter @lufthansa_india for the latest updates and tag us using #LHStartupExpo

TiE Delhi – NCR in brief

Founded in 1992, TiE is a global non-profit organization dedicated to fostering entrepreneurship. It is currently the world’s largest entrepreneurial organization. TiE Delhi-NCR is among the most active and vibrant chapters across the vast TiE network. In the last 18 years, it has continuously taken the lead in creating an increasingly positive ecosystem for entrepreneurs and investors. With a strong mentor support base, marquee events and focused workshops throughout the year it has emerged as one of the most valuable platforms supporting entrepreneurship, nationally. TiE has a wide range of programs including TiE Global Summit, TiEcon, Startup Expo, Special Interest Groups (SIGs) across sectors, TiE Institute & TiE Young Entrepreneurs. For more details, visit www.delhi.tie.org

Lufthansa Group in brief

The Lufthansa Group is the world’s largest aviation group in terms of turnover as well as the market leader in Europe’s airline sector. The Group strives to be the “First Choice in Aviation” for its customers, employees, shareholders and partners. Safety, quality, reliability and innovation are the prime credentials and priorities of all its business activities.

The Lufthansa Group is divided into the three strategic areas of Hub Airlines, Point-to-Point Business and Service Companies. The Group’s network carriers, with their premium brands of Lufthansa, SWISS and Austrian Airlines, serve its home market from their Frankfurt, Munich, Zurich and Vienna hubs. With its Eurowings brand, the Group also offers short- and long-haul point-to-point services in the growing private travel market. And with its service companies, which are all global market leaders in their individual industries, the Lufthansa Group has found success in further areas of the aviation business.



LUFTHANSA GROUP

Lufthansa Group airlines serve 343 destinations in 103 countries, offering 15,415 weekly frequencies. The current fleet is comprised of 728 aircraft (as of December 2017) and the Group will continue to take delivery of new aircraft until 2025. In 2017, the Lufthansa Group employed around 130,000 personnel, welcomed 130 million passengers aboard its flights and generated sales of around EUR 35.6 billion.

The Lufthansa Group is headed by the five-member Executive Board. Carsten Spohr is Chairman & CEO; Thorsten Dirks is in charge of Eurowings and Aviation Services; Harry Hohmeister bears responsibility for the Commercial Management of the Group's Hub Airlines and Airports; Ulrik Svensson is the Head of Finance and IT; and Dr. Bettina Volkens is in charge of HR and Legal Affairs.

Follow us on Twitter: @lufthansaNews

For any additional information please contact:

Deepika Bansal/ Nandini Sharma/ Deepika Batra

Alphabet Consulting

E: deepikab@alphabetconsulting.com; lufthansa@alphabetconsulting.com

M: +91 9811292247

Meenal Chaturvedi

TiE Delhi – NCR

E: meenal@tienewdelhi.org

M: +91 9971444261