## **LUFTHANSA GROUP**



# PRESS RELEASE

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# Lufthansa Group Australia to handle sales for Brussels Airlines in Australia

- Brussels Airlines commercial activities are now the responsibility of Lufthansa Group Australia
- Lufthansa Group Australia now offers a single point of contact for all Group airlines

Starting 1st of March 2019, the commercial activities and the representation of Brussels Airlines, the Belgium member of the Group, will be fully integrated into the Lufthansa Group in Australia.

"With the successful integration of the commercial activities of Brussels Airlines in Australia, we are now able to offer our customers equal access to the services of all Group airlines. Brussels Airlines contributes to the large network of Lufthansa, SWISS and Austrian Airlines and offers access to Africa with 23 destinations. These are very interesting connections for mining companies here in Australia", says Anil Rodricks, General Manager Sales Australia for Lufthansa Group.

With this new arrangement, customers and partners are offered a single point of contact for all Lufthansa Group airlines.

"We are happy to announce that the local Lufthansa Group office finally represents all Group Airlines. The commencement of commercial activities and local representation of Brussels Airlines in Australia is one of the last steps in a global integration process of Brussels Airlines into the Lufthansa Group", says Heiko Brix, Senior Director Sales Southeast Asia & Pacific for Lufthansa Group Airlines.

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#### **About Brussels Airlines**

Brussels Airlines is Belgium's national airline, connecting the capital of Europe to more than 100 destinations, where of 23 in Africa, the continent Brussels Airlines considers its second home. Besides Africa, Brussels Airlines offers more than 90 destinations in Europe, 3 in North America and Tel Aviv. The company has over 4,000 employees and 48 aircraft operating some 250 flights daily, flying more than 9 million passengers a year to, via and from Brussels Airport. Thanks to its no compromise positioning, Brussels Airlines combines competitive fares with the highest service quality. With yearly changing Belgian Star Chefs, its wide offer of Belgian food and drinks and the five Belgian Icons, Brussels Airlines is an ambassador of its country, bringing the world to Belgium and the best of Belgium to the world.

Brussels Airlines offers cargo capacity on all its flights, commercialized by Lufthansa Cargo. The airline also handles the daily maintenance of its aircraft fleet. Brussels Airlines is part of Eurowings and member of Star Alliance. The company was founded in 2002 and is 100% owned by Deutsche Lufthansa AG. More information on brusselsairlines.com

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