



PRESS RELEASE

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Lufthansa Group to handle sales for Brussels Airlines in New Zealand

- **Brussels Airlines commercial activities are now the responsibility of Lufthansa Group New Zealand**
- **Lufthansa Group New Zealand offers a single point of contact for all Group airlines**

Starting 1st of March 2019, the commercial activities and the representation of Brussels Airlines, the Belgium member of the Lufthansa Group, will be fully integrated with Lufthansa Group New Zealand. This implies that the airline is now part of the New Zealand IATA BSP, enabling approved agencies to issue tickets for the first time.

“We are happy to announce that the local Lufthansa Group office finally represents all Group Airlines. The commencement of commercial activities and local representation of Brussels Airlines in New Zealand is one of the last steps in a global integration process of Brussels Airlines into the Lufthansa Group”, says Heiko Brix, Senior Director Sales Southeast Asia & Pacific for Lufthansa Group Airlines.

Brussels Airlines is Belgium's national airline, connecting the capital of Europe to more than 100 destinations, where of 23 in Africa, the continent Brussels Airlines considers its second home. Besides Africa, Brussels Airlines offers more than 90 destinations in Europe, 3 in North America and Tel Aviv.

“With the successful integration of the commercial activities of Brussels Airlines here in New Zealand, we are now able to offer our customers equal access to the services of all Group airlines, meaning Brussels Airlines, Lufthansa, SWISS and Austrian Airlines. This single point of contact is beneficial for customers and partners”, says Anton Musin, General Manager Sales New Zealand and Pacific Islands for Lufthansa Group.

About Brussels Airlines

The company has over 4,000 employees and 48 aircraft operating some 250 flights daily, flying more than 9 million passengers a year to, via and from Brussels Airport. Thanks to its no compromise positioning, Brussels Airlines combines competitive fares with the highest service quality. With yearly changing Belgian Star Chefs, its wide offer of Belgian food and drinks and the five Belgian Icons, Brussels Airlines is an ambassador of its country, bringing the world to Belgium and the best of Belgium to the world.

Brussels Airlines offers cargo capacity on all its flights, commercialized by Lufthansa Cargo. The airline also handles the daily maintenance of its aircraft fleet. Brussels Airlines is part of Eurowings and member of Star Alliance. The company was founded in 2002 and is 100% owned by Deutsche Lufthansa AG. More information on brusselsairlines.com

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