



## PRESS RELEASE

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### **Dr. Stefan Kreuzpaintner new Head of Sales of Lufthansa Group**

Dr. Stefan Kreuzpaintner will assume responsibility for the worldwide sales activities of Lufthansa, Swiss, Austrian Airlines and Brussels Airlines on January 1, 2021. In addition, Dr. Stefan Kreuzpaintner will join the Executive Board of Lufthansa Airlines as Chief Commercial Officer (CCO) at the beginning of 2021, assuming responsibility for the Munich hub of Lufthansa Airlines. In addition to the airline's commercial responsibility, he will in future be responsible for station and cabin crew management, the sustainable development of the Munich hub and cooperation with Munich Airport.

Kreuzpaintner succeeds Heike Birlenbach as Head of Sales, who takes over the newly created resort Customer Experience Lufthansa Group Airlines on January 1, 2021. In this role, she will develop innovative offers and bundle the topics of in-flight and ground products along the travel chain, end-to-end digital customer experience, clear and comprehensible customer information and worldwide customer servicing. With this move, the Lufthansa Group is underlining its further increased focus on customer needs. Birlenbach reports directly to Christina Foerster, Lufthansa Group Executive Board Member for Customer, IT & Corporate Responsibility.

Dr. Stefan Kreuzpaintner has worked for Lufthansa since 2003. He began his career in Frankfurt as Network Manager. Three years later he moved to Revenue Management at the Lufthansa hub in Munich, where he became Head of Division in 2010. In 2012, he took over the sales management of all Lufthansa Group airlines in Madrid for the Spanish and Portuguese markets. In 2015 he moved to Brussels Airlines in Brussels as Vice President Pricing, Revenue Management & Distribution. In May 2017, Kreuzpaintner returned to Group Headquarters as Vice President Sales Europe, Middle East & Africa of Lufthansa Group Airlines.

Before joining Lufthansa, Dr. Stefan Kreuzpaintner studied International Management at the University of Maastricht (Netherlands). In 2003 he received his doctorate from the University of St. Gallen, Switzerland.

Kreuzpaintner reports directly to Harry Hohmeister, Executive Board Member Lufthansa Group Commercial Passenger Airlines.

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