

Finding a seat made easy: Austrian Airlines presents 3D Seatmap

- **Passengers can now discover their favorite place via 3D view and reserve in the booking process**
- **Innovative service now available on B777 flights**

From now on, Austrian Airlines passengers on flights operated by a Boeing 777 aircraft can virtually discover their favorite seat and reserve it directly during the booking process via a new 3D Seatmap. Previously, this was only available in a two-dimensional version. For the implementation of the 3D Seatmaps, Austrian Airlines is working with the Spanish agency Renacen.

With this innovative service, passengers already get an insight into the experience on board during the booking process – in all travel classes: Economy, Premium Economy and Business Class. Austrian Airlines operates flights to Los Angeles, New York, Cape Town, Mauritius, Bangkok, Tokyo and others with Boeing 777 aircraft. With this innovation project, the Austrian home carrier is a pioneer within the Lufthansa Group. By the end of the year, the function will also be available in the Web Check-in Portal. A further expansion of the service is planned.

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Austrian Airlines

Austrian Airlines is Austria's leading airline. The once state-owned and still convincing red-white-red airline operates a route network of around 130 destinations. Thanks to its favourable geographical location and Austrian history as a melting pot of the former crown lands, its home airport Vienna Schwechat is still a hub between East and West today. About 120 of the 360 daily flights lead to Central and Eastern Europe. "AUA", as it is often abbreviated in Austria, transports around 14 million passengers a year and employs 7,000 staff from 58 nations. AUA has been part of the Lufthansa Group since 2009. Austrian Airlines is also a member of the Star Alliance, the first global alliance of international airlines. Austrian Airlines has been in the black since 2012. It celebrated its 60th anniversary in 2018.

Here you can find pretty nice photos of AUA and its charming crew: <https://www.flickr.com/photos/austrianairlinespress/albums>

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