

Media release

Zurich Airport, 23 October 2019

Inflight entertainment

SWISS to host the latest Flying Film Festival

From the beginning of November to the end of December, SWISS will be supplementing its regular inflight entertainment program with the “Flying Film Festival” aboard its long-haul flights. The Festival will feature 13 varied short documentaries by young filmmakers from all over the world. And the best two will each earn a special jury prize.

From the beginning of November until the end of December, SWISS will be showing 13 short documentary films alongside its usual inflight entertainment program aboard its long-haul flights. The “Flying Film Festival”, which is a collaboration between SWISS and the Fribourg-based Le Système D association, was first staged in 2015 and has been repeated every other year since, making this Festival the third of its kind.

The Festival is designed to support and promote innovative young directorial talents in the short documentary and docu-animation genres. Thanks to the team-up with SWISS, the Festival can screen these impressive works to travelers in all classes on SWISS's long-haul services from and to Zurich and Geneva. The Flying Film Festival has also proved increasingly popular among SWISS guests.

A varied program

The selection for this year's Flying Film Festival extends to 13 varied short documentary films from Australia, Austria, Belgium, Brazil, France, India, Italy, Mexico, Poland, Portugal and Slovenia. Details of the program and the films' directors will be found at www.swiss-inflightentertainment.com/en/ or www.flyingfilmfestival.com.

Best films honored

The Festival will also see the awarding of two jury prizes – the “Golden Wings” and the “Silver Wings” – to its two best films in January 2020. The jury for this year's Festival comprises Caroline Bachmann, artist and professor of painting & drawing at the HEAD art school in Geneva, Patrick Kovaliv, program director at Cinema Eden in Château-d'Oex, Julia Bendlin, arts editor at Swiss Radio & TV, and the program committee of the Fribourg-based CinéBrunch Regards D'Ailleurs association.

Swiss International Air Lines (SWISS) is The Airline of Switzerland, serving over 100 destinations in 44 countries worldwide from Zurich and Geneva and carrying some 18 million passengers a year with its fleet of around 90 aircraft. The company's Swiss WorldCargo division provides a comprehensive range of airport-to-airport airfreight services for high-value and care-intensive consignments to around 175 destinations in more than 80 countries.

As The Airline of Switzerland, SWISS embodies its home country's traditional values, and is committed to delivering the highest product and service quality. With its workforce of some 9,000 personnel, SWISS generated total revenues of over CHF 5 billion in 2018. SWISS is part of the Lufthansa Group, and is also a member of Star Alliance, the world's biggest airline network.

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