## **LUFTHANSA GROUP**





## For sustainable travel: From 2020 corporate customers will fly CO<sub>2</sub> neutral with Lufthansa Group Corporate Value Fares

- Climate-friendly offer for corporate customers in the European market
- "Carbon offsetting" is an integral part of the new company tariff for contract customers
- Partner in the area of CO<sub>2</sub> offsetting is the myclimate foundation

In January 2020, the Lufthansa Group is launching an attractive range of climatefriendly business travel products: With the Lufthansa Group Corporate Value Fares, corporate customers can fly  $CO_2$ -neutral on Lufthansa, SWISS and Austrian Airlines flights in Europe. For the first time, carbon offsetting is automatically included in these fares for contract customers.

The  $CO_2$  offsetting is carried out through certified, high-quality climate protection projects of the Swiss foundation myclimate. The non-profit organisation, with which the Lufthansa Group has been working for effective climate protection since 2007, guarantees that the projects not only reduce greenhouse gases but also contribute to the global sustainable development goals of the United Nations.

"The Lufthansa Group takes its responsibility for the environment very seriously and has already taken many initiatives to reduce the CO<sub>2</sub> emissions of its aircraft. With the new Lufthansa Group Corporate Value Fares, we are now taking the next step and offering our corporate customers in all European markets an innovative solution for sustainable mobility. We have already made our own business air travel CO<sub>2</sub>-neutral," says Heike Birlenbach, Senior Vice President Sales Lufthansa Group Network Airlines and Chief Commercial Officer (CCO) Hub Frankfurt.

For example, myclimate supports a reforestation project in Nicaragua, photovoltaic plants in the Dominican Republic and the dissemination of energy-efficient cookers powered by solar power and energy from biomass in Rwanda, Kenya, Madagascar and China. These measures reduce the fuel consumption of wood and coal, protect the local forests and contribute to the improvement of air quality in addition to the associated  $CO_2$  savings.

The new Lufthansa Group Corporate Value Fares and the carbon offsetting included in them are another important building block in the Group's commitment to

## **LUFTHANSA GROUP**

Datum/Date 15 November 2019 Seite/Page 2

climate protection. In cooperation with "Compensaid" and myclimate, Lufthansa, SWISS, Edelweiss Air and Eurowings offer their customers the opportunity to offset the unavoidable  $CO_2$  emissions of their flight. Austrian Airlines offers this option through its partner Climate Austria. Miles & More participants can also make an individual donation of between 3,000 and 50,000 miles to the myclimate foundation for each flight at miles-and-more.com under "Donate miles", thus making a contribution to climate protection.

In addition, the Lufthansa Group is working on a tariff option without  $\rm CO_2$  compensation for those companies that already have their own initiatives.

Corporate customers of the Lufthansa Group will not only fly  $CO_2$ -neutral in the future, but also in particularly economical aircraft. The reason: Over the next ten years, the Group will put a new, fuel-efficient aircraft into service every two weeks on average.

Media Relations Deutsche Lufthansa AG Corporate Communications, The Americas Tal Muscal / Christina Semmel Tel: +1516-296-9474 americaspr@dlh.de/ Follow us on Twitter: @lufthansaNews