LUFTHANSA GROUP



PRESS RELEASE

New York, 3 September 2021

Lufthansa improves travel experience with innovative cabin design

- Modern cabin design now on short and medium-haul routes
- First flight with new cabin tomorrow from Frankfurt to Fuerteventura (Canary Islands)
- More seating comfort, 40 percent larger luggage compartments and modern lighting concept on board

Lufthansa passengers can now enjoy a new onboard flight experience on short and medium-haul routes. Tomorrow, the first Airbus 321neo with the modern Airspace Cabin will depart from Frankfurt for Fuerteventura, the second largest of Spain's Canary Islands.

In addition to Lufthansa, the new cabin will also be implemented by SWISS, Brussels Airlines and Eurowings, in new aircraft from the Airbus 320 family.

The cabin design and entrance area have been redesigned and now appear brighter and more welcoming. Human Centric Lighting, a specially programmed, flexible lighting system, illuminates the cabin with warm red light, graduated intermediate tones and then a colder blue light. Depending on the time of day, the light in the aircraft cabin is geared to the passengers' biorhythms.

Seating comfort has also been improved: the side walls of the Airspace Cabin will offer passengers more space in the shoulder area. The modern washrooms are more user-friendly for people with limited mobility. Other changes include the overhead bins, which have a 40 percent larger volume and can accommodate 60 percent more luggage, as they can be stored vertically in the bins.

"Regardless of the crisis, we continue to focus emphatically on a premium offering for our guests," emphasizes Heike Birlenbach, Head of Customer Experience, Lufthansa Group. "For us, premium means providing high-quality, individualized and relevant offers for all our passengers at all times. With the new Airspace Cabin, we are significantly improving the travel experience on short-haul routes."





Media relations

Lufthansa Group Corporate Communications, The Americas Tal Muscal / tal.muscal@dlh.de / +1 917 385 4069 Christina Semmel / christina.semmel@dlh.de / +1 631-839-5231 Follow us on Twitter: @lufthansaNews

LUFTHANSA GROUP

Datum/Date New York, 3 September 2021 Seite/Page 2